

Emma Siegfried

Chelmsford, Essex

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Profile

Accomplished performer looking to begin a career in the music industry, broadening horizons into radio, artist management, marketing and events.

Key Skills

- Songwriting
- Social media marketing
- Logic Pro + Final Cut Pro proficiency
- Live performance and recording
- Busking experience
- Guitar, piano, vocals and bass
- Microsoft Office
- Written + verbal communication
- Customer service
- Organisation
- Time management
- Problem-solving

Employment History

Student Ambassador, 02/2023 – Current

- Managed events for prospective and new students, such as open days, auditions, inductions and UCAS events.
- Engaged in meaningful one-to-one interactions to promote the university and assist with students' course choices.

Retail Assistant, 09/2021 – Current

- Monitored display stock levels to ensure a well-stocked sales floor.
- Maintained outstanding till service efficiency during peak hours, reducing customer wait times.
- Maintained knowledge of products and features to provide recommendations to customers.

Freelance Musician, 05/2018 – Current

Self-employed

- Maintained a varied repertoire, performing at a range of gigs and private events.
- Built a positive brand by giving interviews and making radio appearances.
- Self-promoted on various social media platforms to gain a greater audience.
- Handled distribution of recordings and other administrative activities.
- Composed and produced music using Logic Pro X.

Guitar Tutor, 01/2022 - 09/2022

Self-employed

- Evaluated student performance and provided feedback and assistance to improve musical skills.
- Analysed progress and tailored strategies to cater to varying learning styles.
- Instructed students in reading sheet music to better understand music theory.

Education

- **Bachelor of Arts:** Creative Industries, 09/2022 – Completion 08/2024 - **ACM Guildford**
- **UAL Level 3 Extended Diploma:** Music Performance and Production (Distinction – equivalent to 3 A Levels at A* - 168 UCAS points) - 09/2020 - 07 2022
- **GCSEs:** 09/2015 - 07/2020 - Business (9), Religious Studies (9), English Language (8), History (8), Music (8), Combined Science (8-7), Mathematics (7), English Literature (7), Spanish (7)

Achievements and Interests

- Collaborated in multiple bands on stage and in the studio, within Essex, Surrey and London.
- Interviewed on BBC Essex to talk about the future of music and busking, with five years of busking experience in Chelmsford, Southend and Guildford.
- Featured as a guest on the 'Recovering Queen' podcast on Spotify to analyse and perform one of Queen's biggest hits.